Suggested Letter to Parents
(To be sent to the parents with the scanned artworks)

Dear Parents/Guardians,

We are excited to announce that this year we will be participating in the Christmas Card
Project with Art Projects for Schools Ltd (APFS). The funds raised through your support will
be used towards (insert details) for the school. The project is also a great opportunity to
recognise and celebrate your child's creativity and the items they make are great to send
to family and friends.

The accompanying artwork your child has created will be reproduced in full colour onto
Christmas cards that are available in packs of 12. Additional items will also be available,
such as a pack of 6 luxury, gloss-coated cards, gift tags and wrapping paper.
To order, simply visit https://www.apfsorders.co.uk, and input the unique artwork code -
found on the label on the reverse of the artwork - and your child's first name and surname.
Orders must be placed by midnight on (insert deadline date). Any orders placed after this
date will be classed as a late order and will be subject to a handling and postage fee.

Benefits to ordering online include being able to personalise your items with your child's
name and/or school, create your own custom greetings, and pay securely by debit or credit
card.

To follow the school's progress, please follow us on (insert social media information).

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| Product | School Price | Suggested Parent Price | Suggested Fundraising |
| Standard Cards(12 cards) | £4.00 | £5.50 | £1.50 |
| Additional Standard Pack | £3.50 | £4.50 | £1.00 |
| Luxury Cards(6 cards) | £5.00 | £6.60 | £1.50 |
| Additional Luxury Pack | £4.50 | £5.50 | £1.00 |
| Wrapping Paper (3 sheets) | £3.50 | £4.50 | £1.00 |
| Wrapping Paper Bundle (6 sheets & 12 gift tags) | £7.50 | £10.00 | £2.50 |
| Gift Tags cannot be ordered as stand-alone items. |
| Gift Tags (12 gift tags) | £2.00 | £2.50 | £0.50 |