Suggested Christmas Card Project Parent Letter

Dear Guardian,

We are excited to announce that this year we will be participating in the Christmas Card Project in partnership with Art Projects for Schools Ltd (APFS). The funds raised through your support will be used towards (INSERT DETAILS) for the school, which we think your child will benefit from enormously. Importantly, the items recognise and celebrate your child’s creative effort and are great to send to family and friends.

The accompanying artwork your child has created will be reproduced in full colour onto Christmas cards that are available in packs of 12. Additional items are also available, such as packs of 6 larger gloss coated luxury Christmas cards, packs of 12 folded gift tags and packs of 3 wrapping paper sheets. The quality of reproduction is excellent as is the quality of the items (LET APFS KNOW IF YOU WOULD LIKE SAMPLES).

To order, simply visit https://www.apfsorders.co.uk, and input the unique artwork code - found on the label on the reverse of the artwork - and your child’s first name and surname. Orders must be placed by midnight on (INSERT DEADLINE DATE). Any orders placed after this date will be classed as a late order and will be subject to a handling and postage fee.

Benefits to ordering online include; being able to personalise your items with your child’s name and/or school, creating your own custom greeting, and paying securely by debit or credit card.

Any enquiries relating to the project should be addressed to [INSERT ORGANISER DETAILS].

Many Thanks,